

UNBEATABLE.

WE CALL THIS NASTY

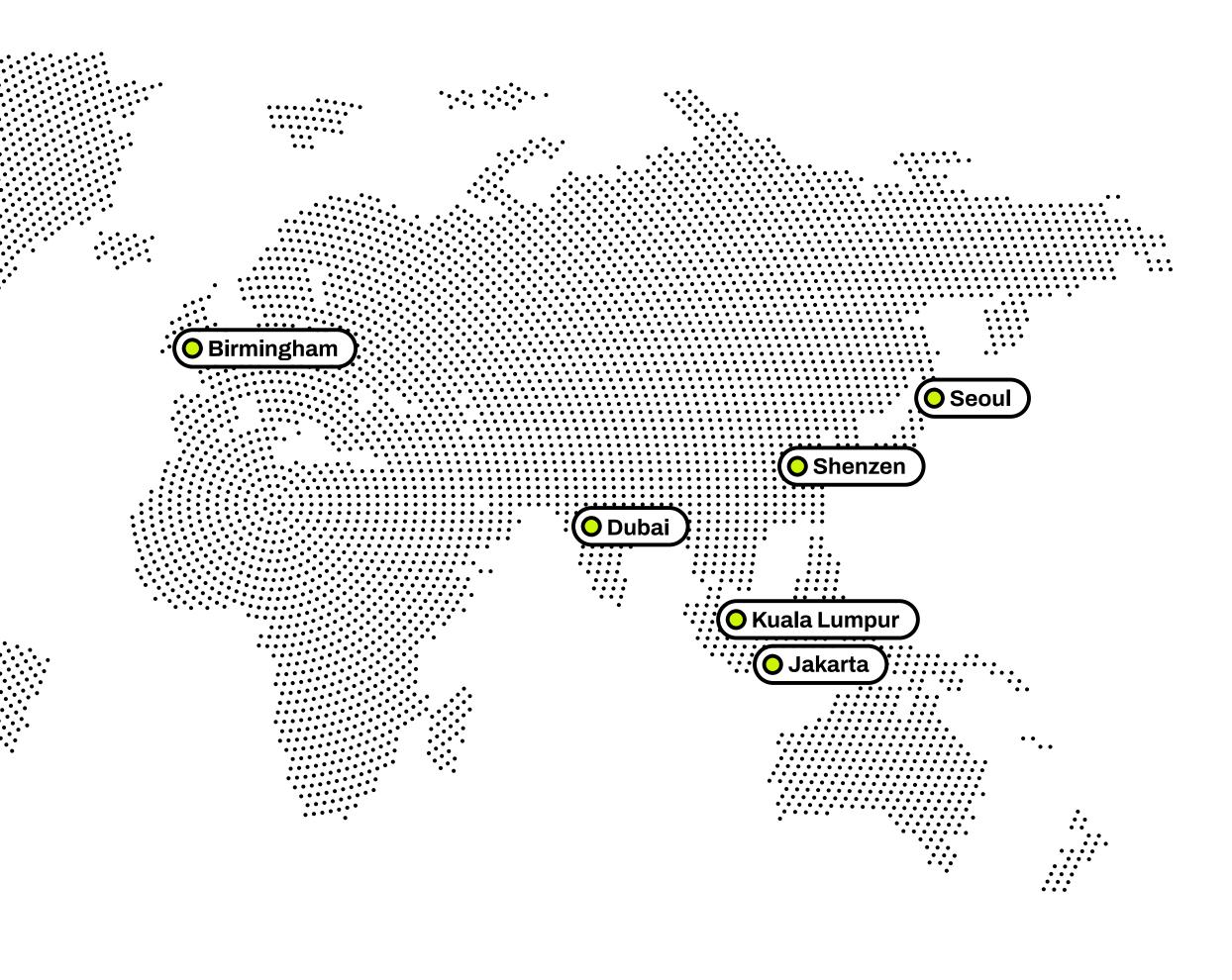
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NASTY is a private limited company incorporated in Malaysia on 19 July 2016 with registration number 1194966K, based in PT 7024, Industri Kecil Gunung Mas, Taman Gunung Mas, 73000 Tampin, Negeri Sembilan, Malaysia.



WHY NASTY?

NASTY is a state of mind.

It challenges the norms of consumers perceptions, evoking a fearlessness in them to explore the unknown and the extreme.

And the same fearlessness drives us to stop at nothing to deliver an unbeatable consumer experience.

A feeling that makes them say "This is NASTY!"



OUR MISSION

ENDS is the No.1 most popular and effective tool for smoking cessation for the 1.3 billion smokers around the world.

Since 2015, our mission has been to capture this audience with a complete **ENDS** ecosystem and unbeatable consumer experience.

WE CALL THIS NASTY BARX

MORE VALUE. MORE CONTROL. MORE CONVENIENCE.



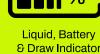














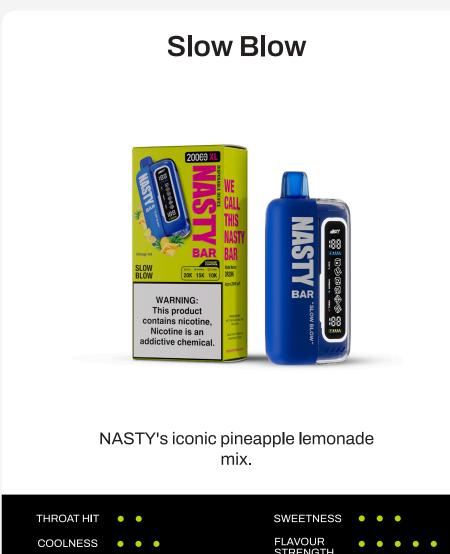


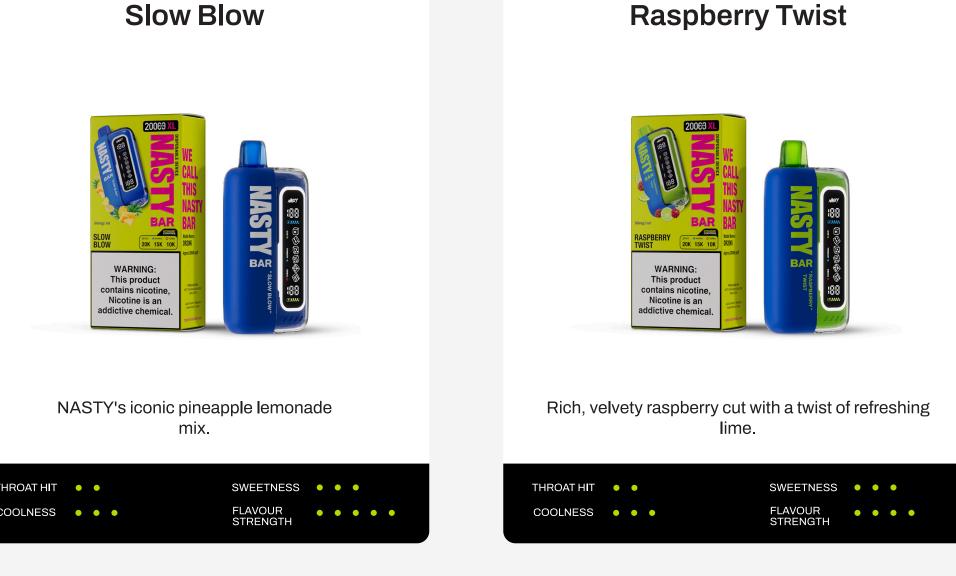


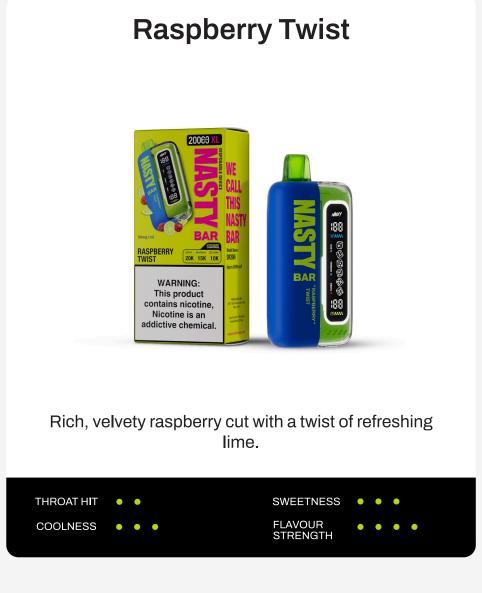


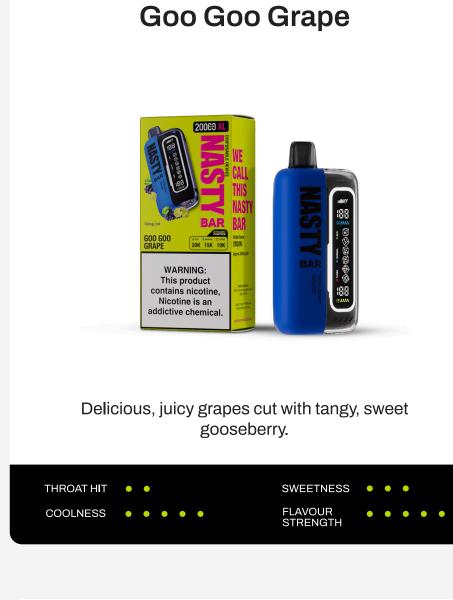


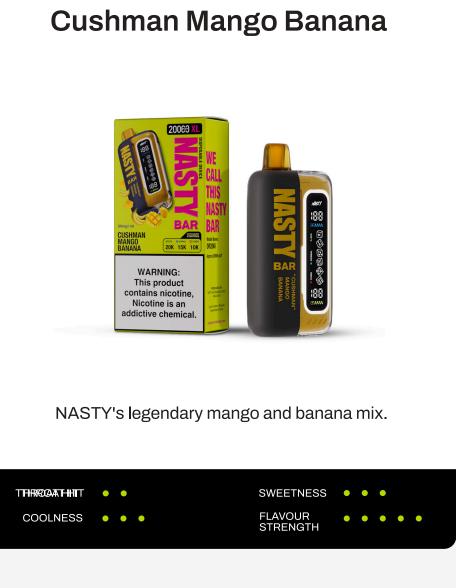
World's-first dynamic 3-mode control provides up to 20,000 puffs. Animated screens, extra-large capacity, and award-winning flavors, it's where value meets exceptional control.

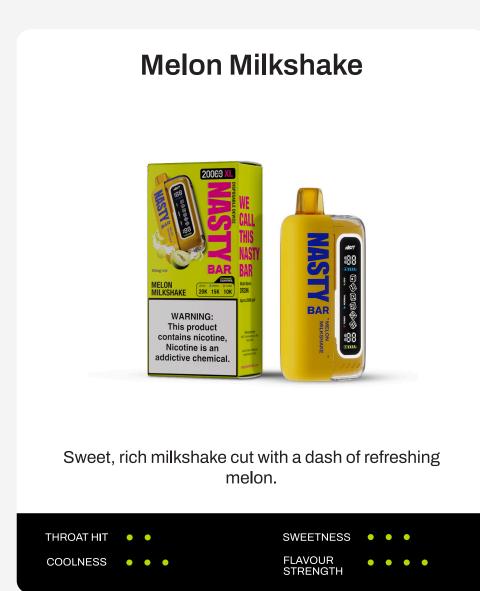


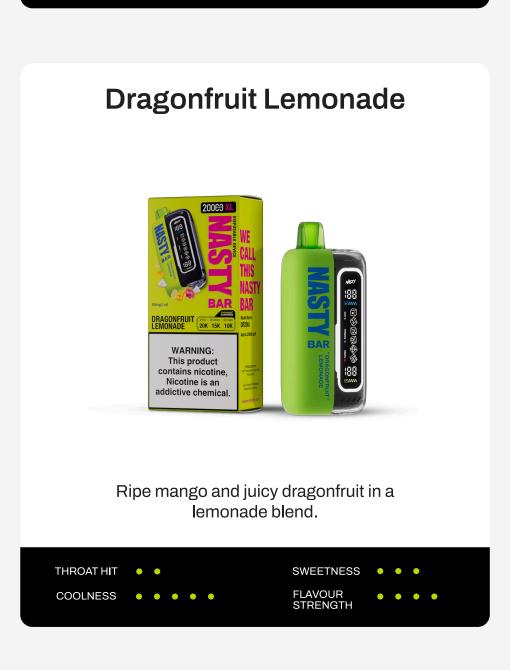


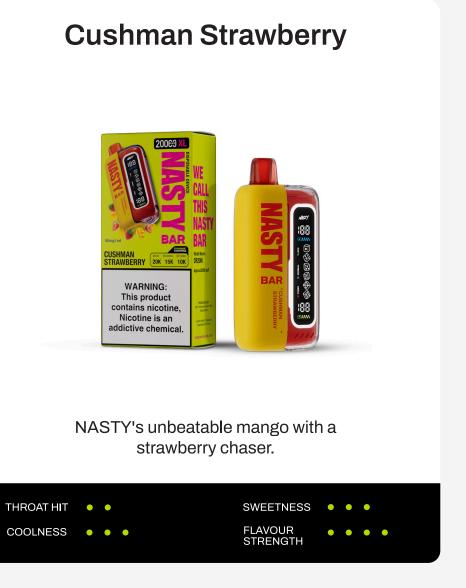


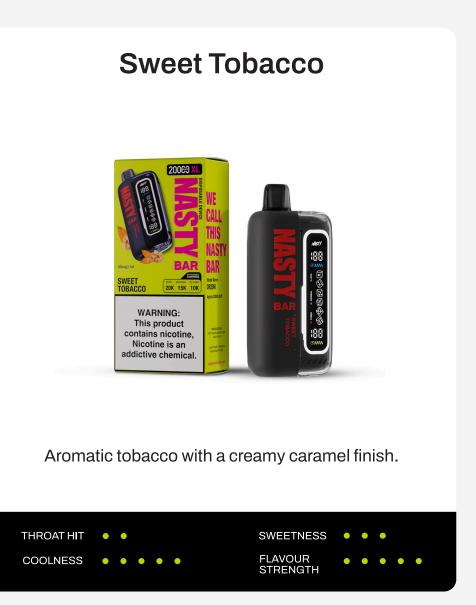








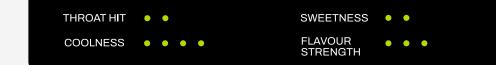








Fresh, tangy apples and cool cucumber that's perfect for summer.



Strawberry Lemon Ice



Sweet strawberries and peach with a dash of lemon.

THROAT HIT • • SWEETNESS • • • • COOLNESS • • • • FLAVOUR STRENGTH

Tropical Cherry



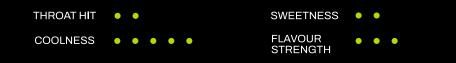
Sweet cherry and tangy pineapple with a dash of blueberry.



Strawberry Pear Cooler



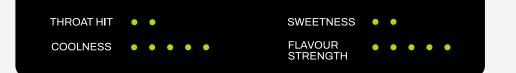
Delicate, sweet strawberries and pear with a dash of



Sour Apple Blast



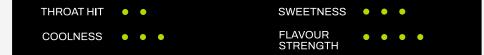
Refreshing mix of tart green apples and fresh berries.



Creamy Coconut



Sweet, creamy coconut with a hint of vanilla.



Arctic Mint



Refreshing, cool, sweet mint with an unbeatable kick.



WE CALL THIS NASTY BAR









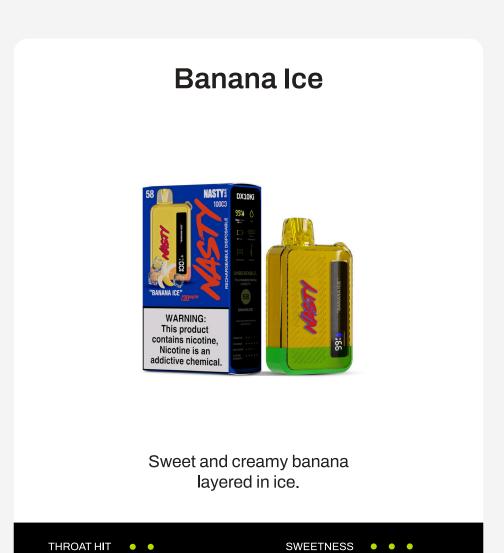






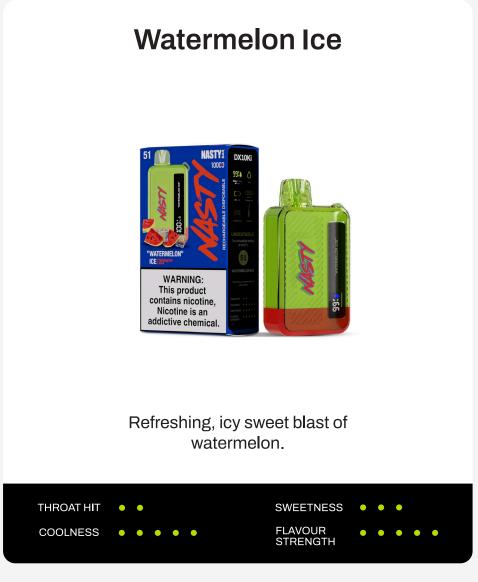


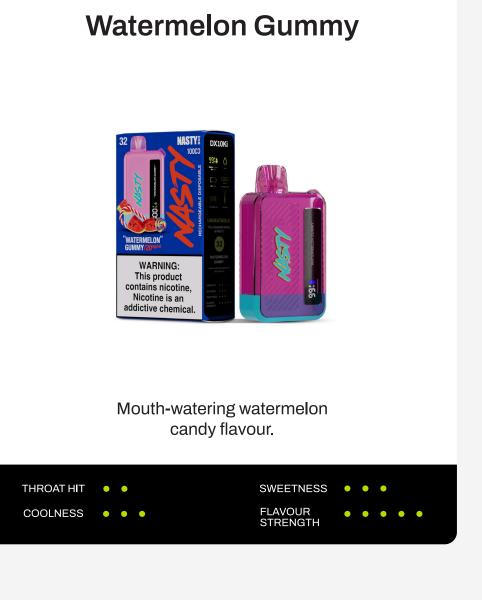


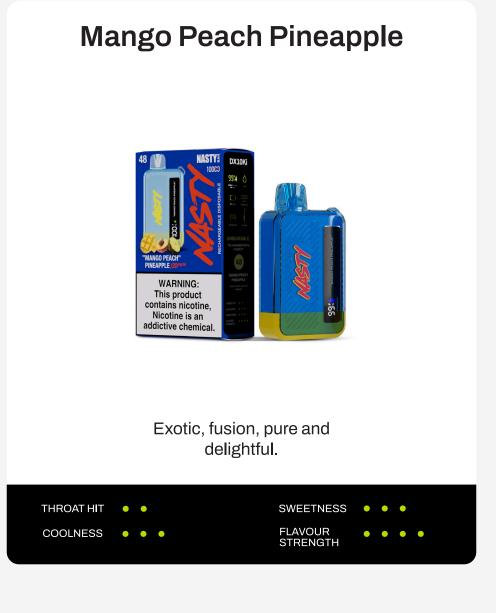


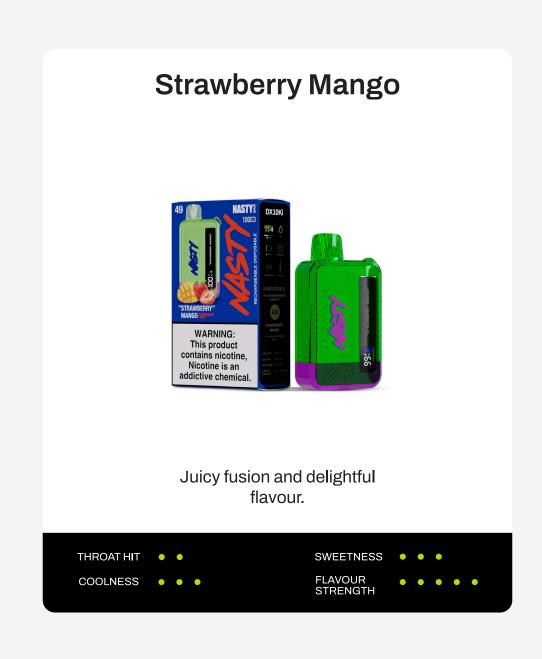
COOLNESS • • • • •

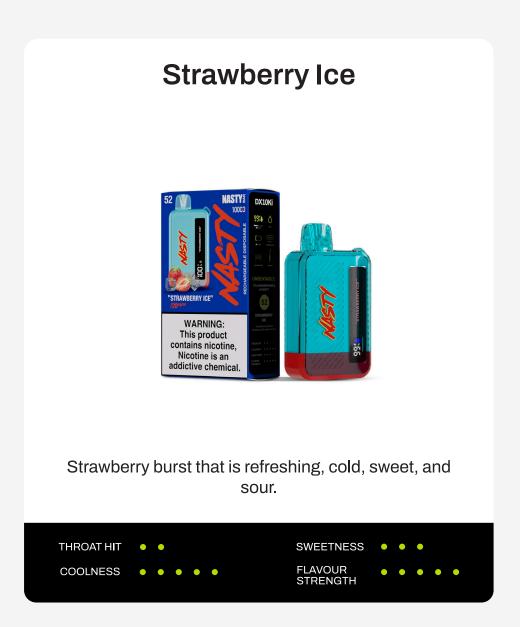
FLAVOUR • • • • • STRENGTH

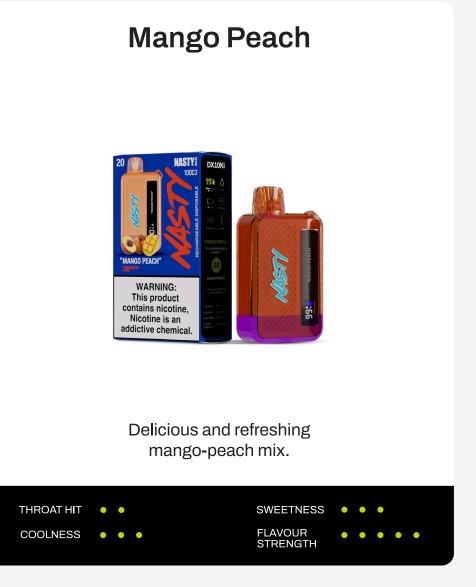


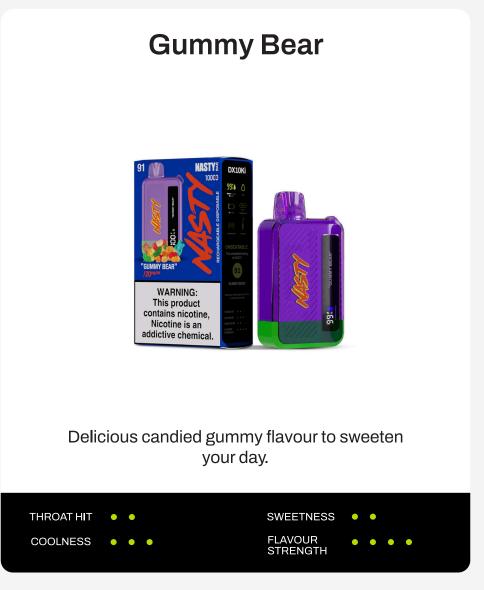








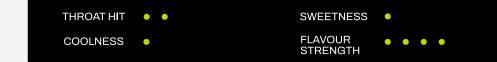




Double Apple



Classic pairing of sweet red and tangy green apples.



Cranberry Grape



Black grapes mixed with tangy cranberries.

THROAT HIT	• •	SWEETNESS	• • •
COOLNESS	• • •	FLAVOUR STRENGTH	• • • •

WE CALL THIS NASTY BAR

PERFORMANCE YOU CAN COUNT ON.







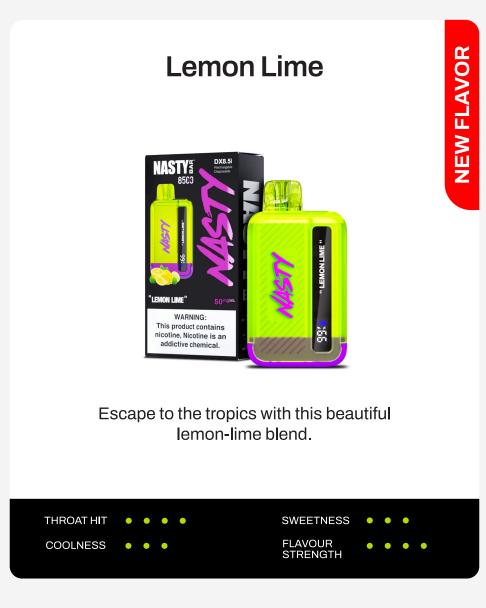


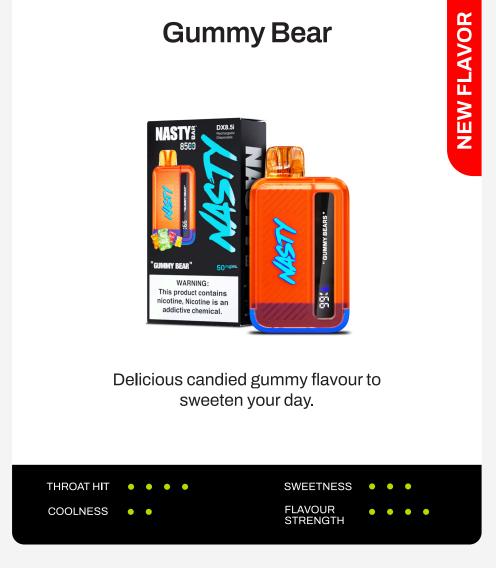


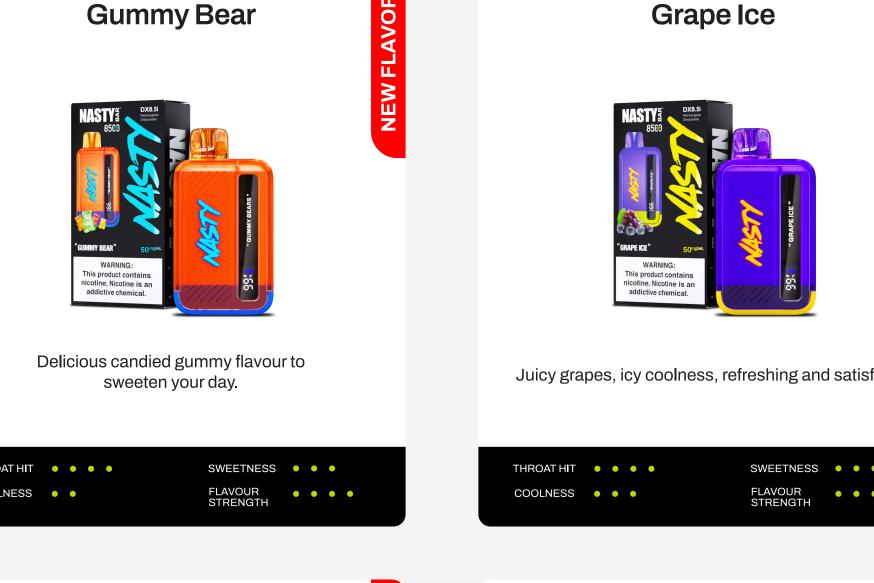


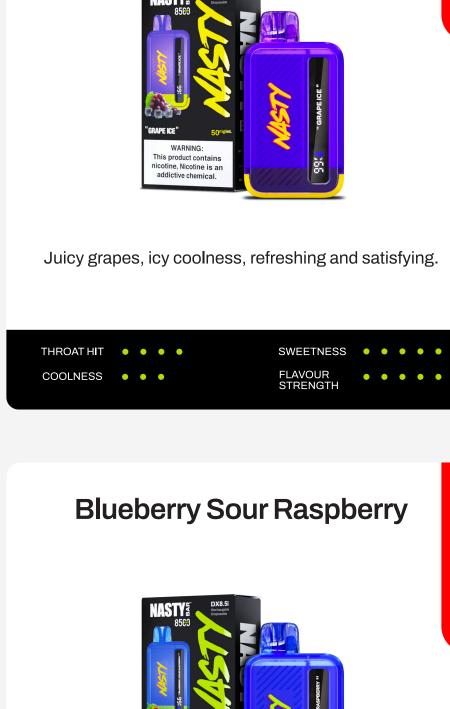


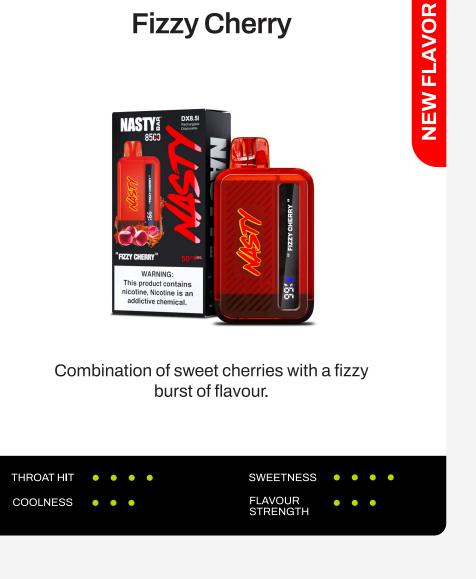
Introducing the flashy new NASTY BAR 8.5Ki Digital Disposable with smart LED display indicating battery life and e-liquid levels.

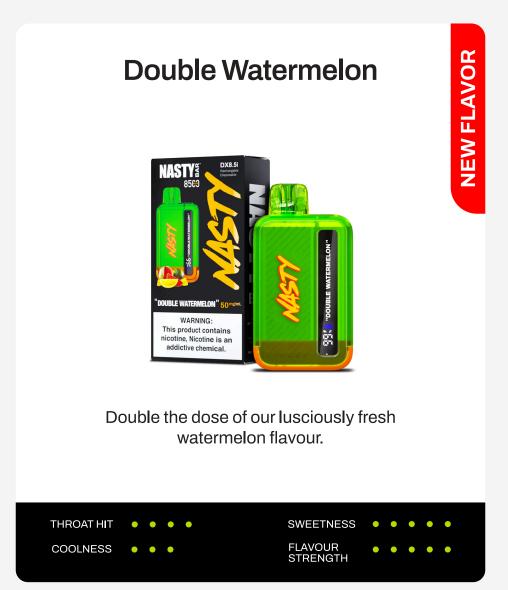


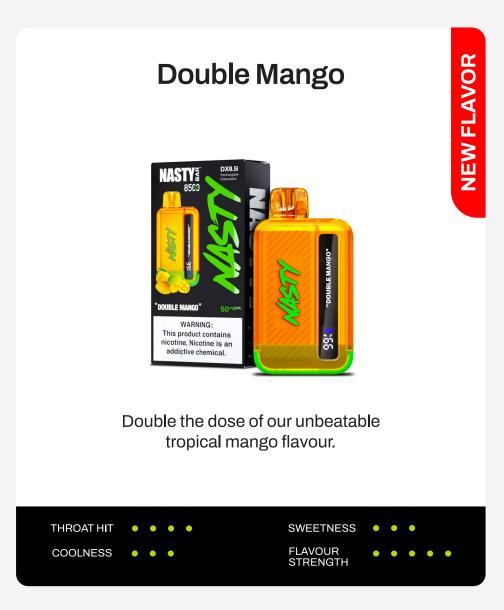


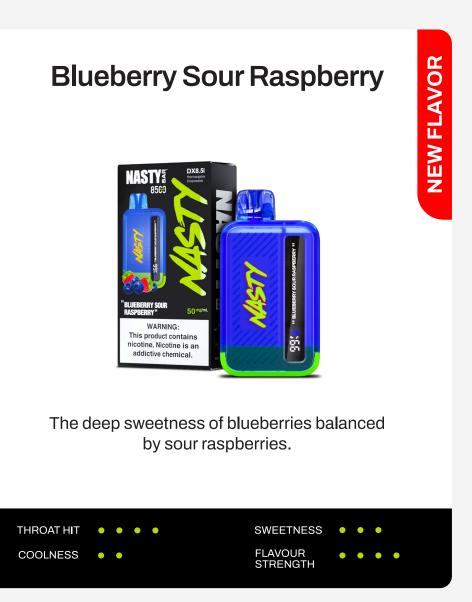


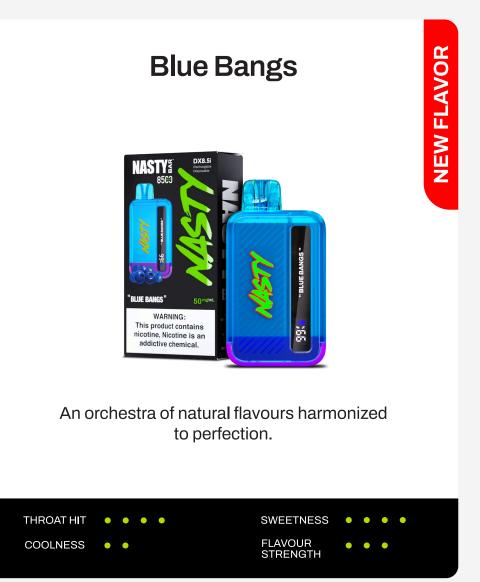












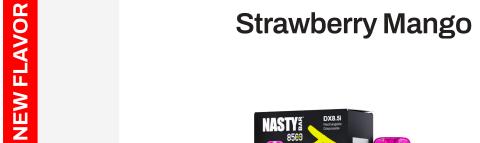


MANGO PEACH
PHEAPPLE"

WARNING:
This product contains nicotine, Nicotine is an addictive chemical.

Ultimate blend of creamy mango, sweet peaches, and tangy pineapple.







NEW FLAVOR

Delicious blend of sweet strawberries and juicy mangoes.

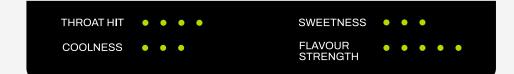


Pomegranate Berry

NEW FLAVOR



Sweet and tangy pomegranate blended with fresh, juicy berries.



Blue Raspberry Lemonade

A delightful blend of juicy watermelon sweetness

intertwined with tangy raspberry.

SWEETNESS • • •

FLAVOUR • • • • STRENGTH

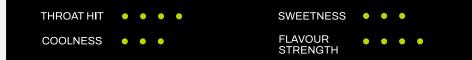
THROAT HIT • • • •

COOLNESS • • •

Watermelon Raspberry



Tantalising combination of blue raspberry and tangy lemonade.



Spearmint



Nothing compares to the refreshing feel of our impeccable spearmint formula.



Strawberry Ice



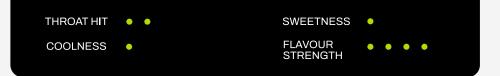
Refreshingly cold, sweet-sour burst of strawberry.

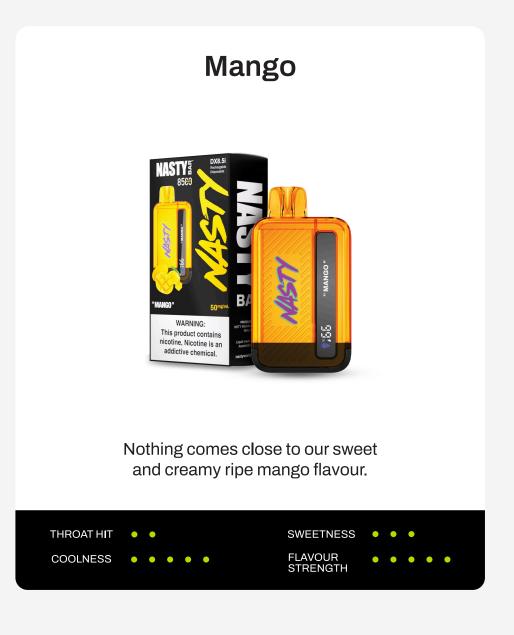
THROAT HIT	• •	SWEETNESS	•
COOLNESS	•	FLAVOUR STRENGTH	• • • •

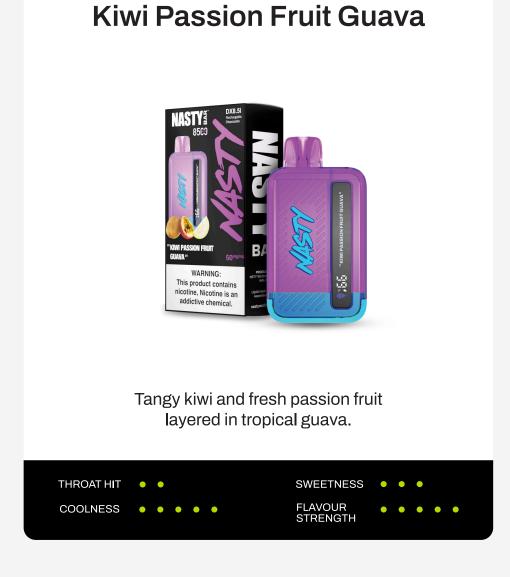
Rainbow Candy

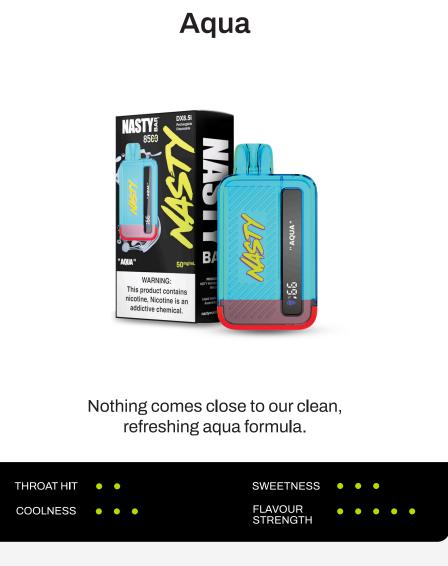


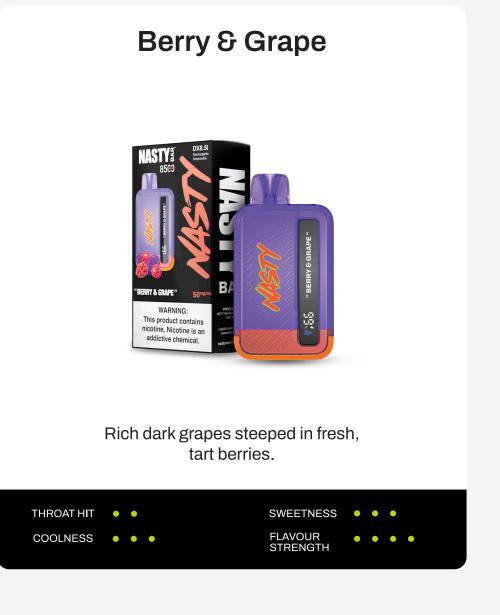
Tasty mix of sweet-sour flavors for a sublime feel.

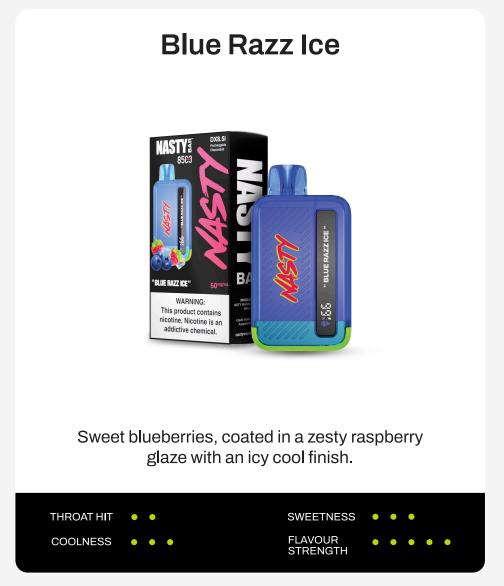


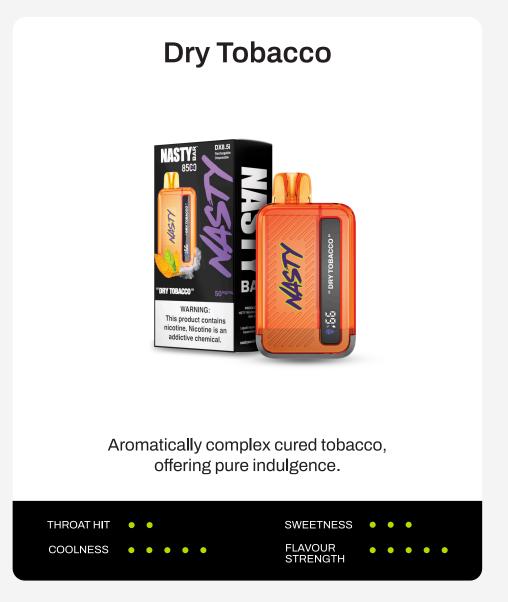


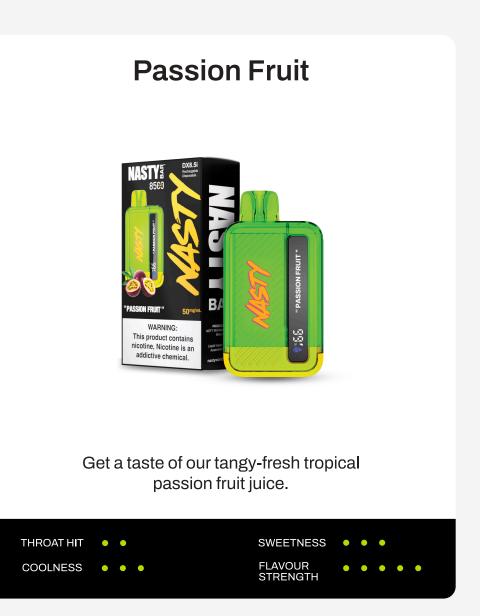


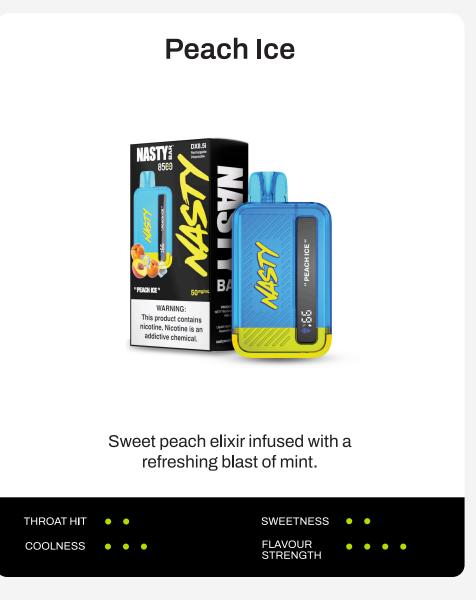








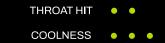




Watermelon Ice



A refreshing, icy-sweet blast of the juiciest watermelon.



SWEETNESS • • • • FLAVOUR STRENGTH

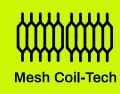
WE CALL THIS NASTY BAR











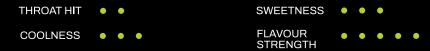
of the year' at the 2023 UK Vaper Expo Awards.



WE CALL THIS NASTY BAR BAR BERRY WILL WE SE STOUCH CONTAINS NICOTINE Which is a highly addictive

NEW FLAVOR

You can't go wrong with this supercharged amalgamation of berries from far and wide.



Pink Lemonade



Tart cranberry juice and sweet lemonade for that sun-drenched summery feel.

THROAT HIT • • SWEETNESS • • • • COOLNESS • • • • • STRENGTH





Featuring a vibrant orchestra of natural flavours that harmonize effortlessly.



SWEETNESS • • FLAVOUR STRENGTH

Blueberry Raspberry Lemonade



Tantalising combination of blue raspberry and tangy lemonade.





NEW FLAVOR

Blue Bangs

NEW FLAVOR



Featuring a vibrant orchestra of natural flavours that harmonize effortlessly.

THROAT HIT • • SWEETNESS • • COOLNESS • • STRENGTH

Apple Ice



A refreshing blast of apple juice that tastes as if freshly plucked from the orchard.

THROAT HIT • • SWEETNESS • • • • COOLNESS • • • • STRENGTH

Blueberry Sour Raspberry



Mouthwatering combination of sweet blueberry and sour raspberries.

THROAT HIT • • SWEETNESS • • • • COOLNESS • • • • STRENGTH

Fruit Rush



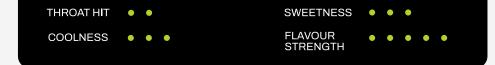
Delicious candied gummy flavour for a brighter, sweeter day that no one can mess up.

THROAT HIT • • SWEETNESS • • • • COOLNESS • • • • • FLAVOUR STRENGTH

Watermelon Strawberry Blast



Juicy strawberry and fresh watermelon wrapped in delicious bubblegum.



Kiwi Passion Fruit Guava



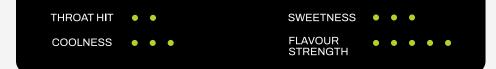
Tangy kiwi and fresh passion fruit layered in tropical guava flavour.

THROAT HIT	• •	SWEETNESS	• • •
COOLNESS	• • •	FLAVOUR STRENGTH	• • • •

Watermelon Ice



A cool and revitalizing explosion of frozen watermelon sweetness.



Fizzy Cherry



Classic, bubbly cola flavour with a sweet cherry explosion for an incredible mouth-feel.

THROAT HIT	• •	SWEETNESS	•	•	•
COOLNESS	• • •	FLAVOUR STRENGTH	•	•	• • •

Pineapple Ice



Refreshing blast of sweet-sour pineapples on ice for that exotic island getaway feel.



Cherry Ice



Delicious wild cherries drenched in ice for a sweet, icy elixir to cool your senses.

THROAT HIT	• •	SWEETNESS	• • •
COOLNESS	• • • •	FLAVOUR STRENGTH	• • • •

Menthol



Clean menthol flavour that feels like the cool side of your pillow on a warm summer night.

THROAT HIT	• •	SWEETNESS • •
COOLNESS	• • • •	FLAVOUR • • • STRENGTH

Mango Peach Pineapple



Rejuvenating blend of creamy mango, sweet peaches, and tangy pineapple.

THROAT HIT	• •	SWEETNESS	•	•	•		
COOLNESS	• • •	FLAVOUR STRENGTH	•	•	•	•	•

Strawberry Raspberry Cherry



Fresh strawberry flavour complemented by sour raspberries and sweet cherries.

THROAT HIT • • SWEETNESS • • • • COOLNESS • • • • FLAVOUR STRENGTH

Blue Raspberry Lemonade



Tantalising combination of blue raspberry and tangy lemonade.

THROAT HIT • • SWEETNESS • • • COOLNESS • • • FLAVOUR STRENGTH

Lemon Lime



Escape to the tropics with a hop in your step with this mesmerising lemon-lime blend.

THROAT HIT • • SWEETNESS • • • • COOLNESS • • • • FLAVOUR STRENGTH

Mineral Water



Experience the pure and refreshing feel of drinking straight from a natural spring.

THROAT HIT • • SWEETNESS • •

COOLNESS • • • FLAVOUR STRENGTH

WE CALL THIS NASTY HOQQA









Approx. 10,000 puffs



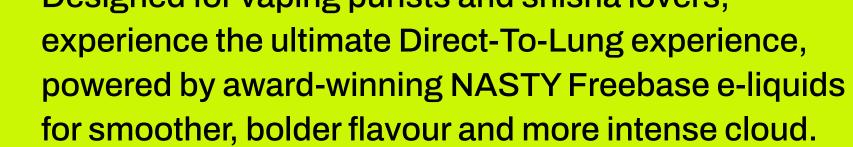


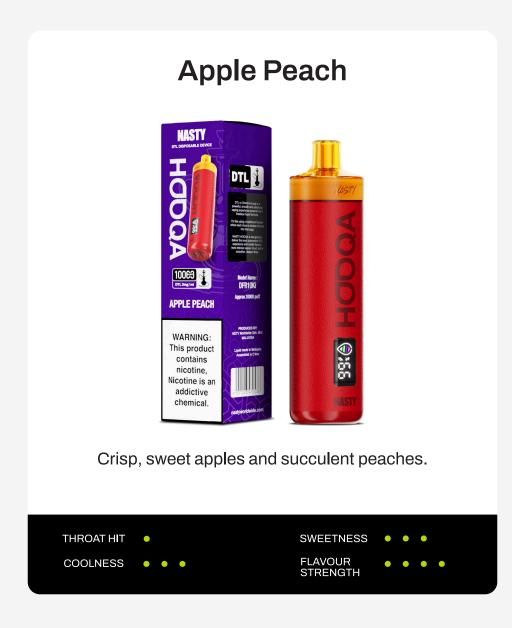


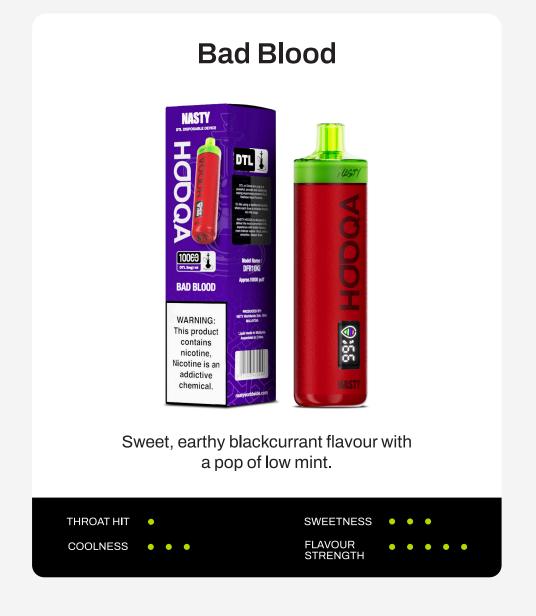




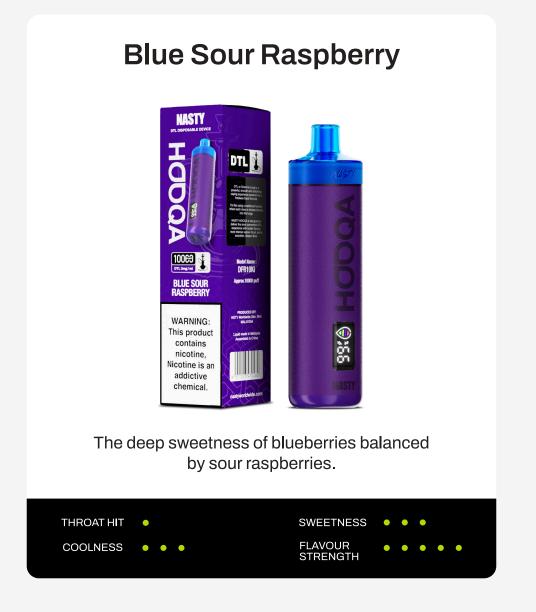
chemical.

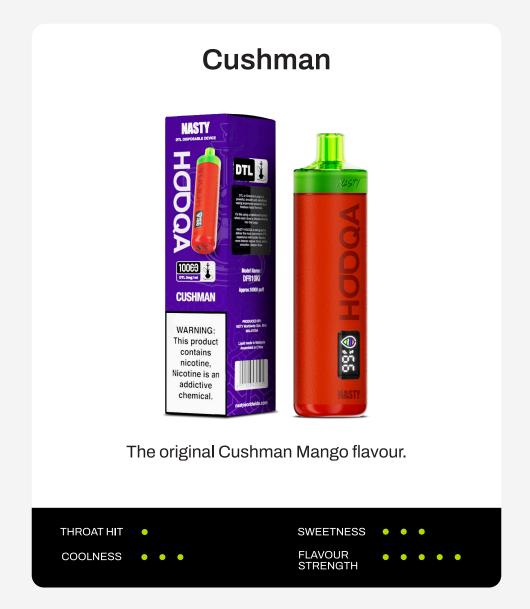


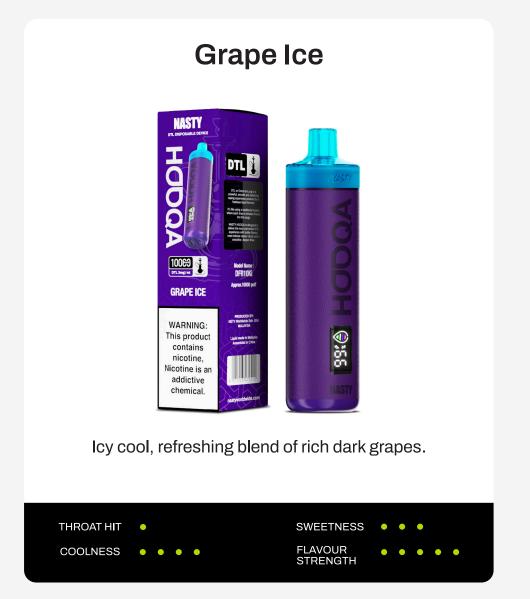


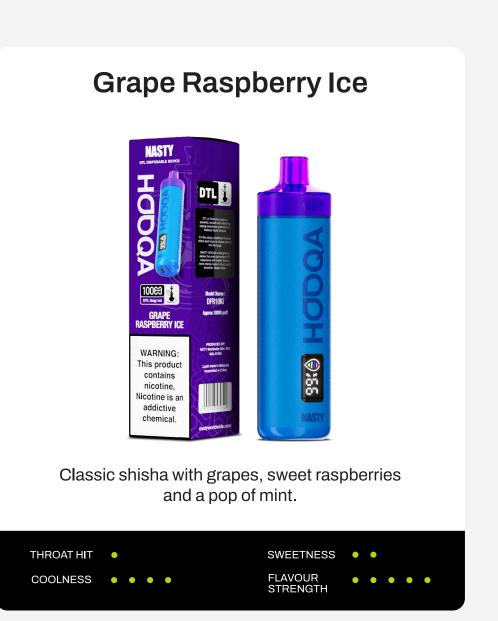


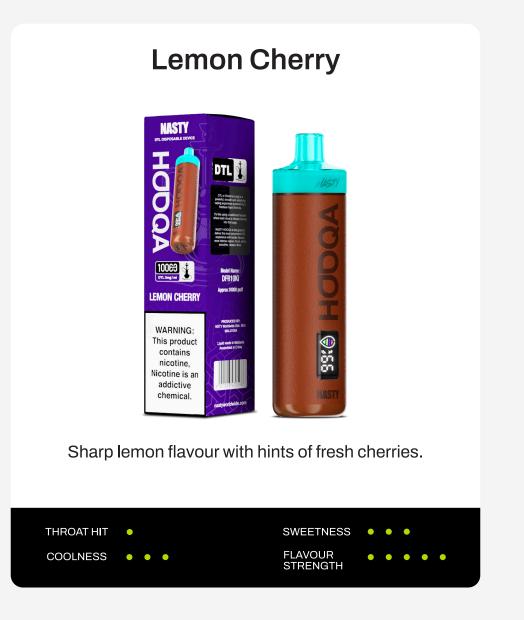




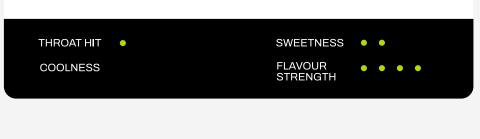


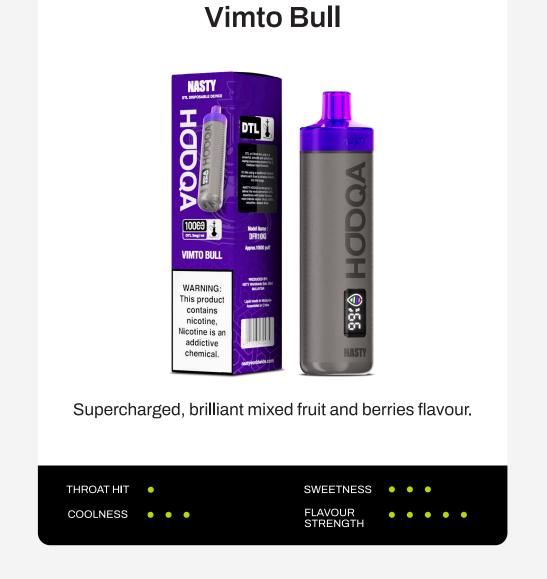


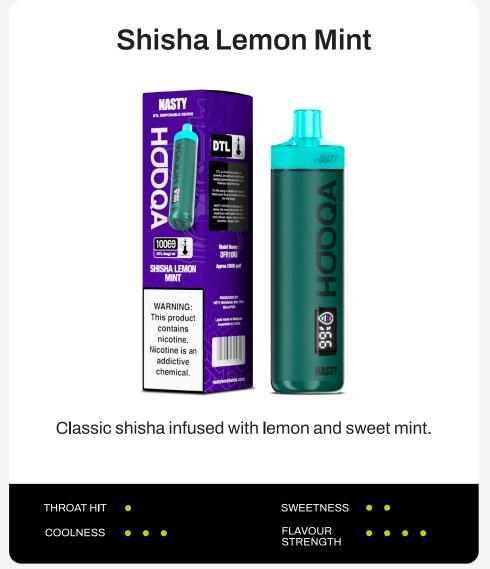


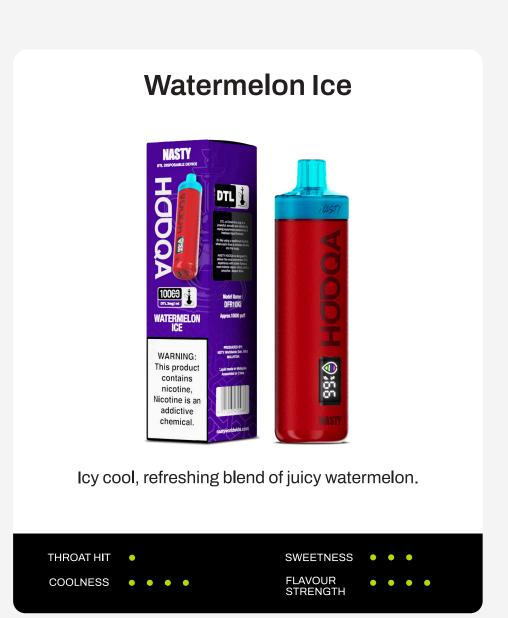


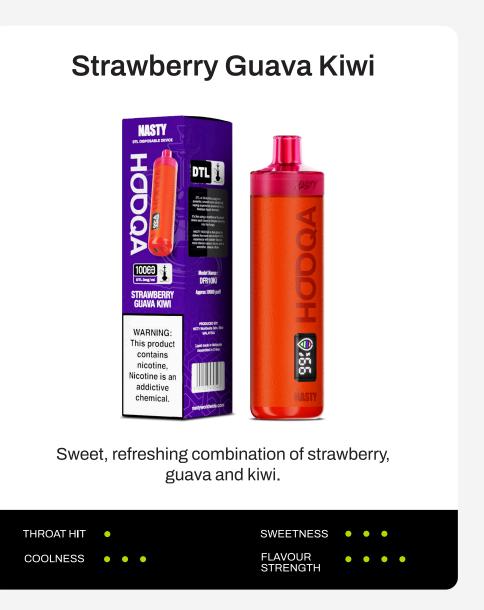


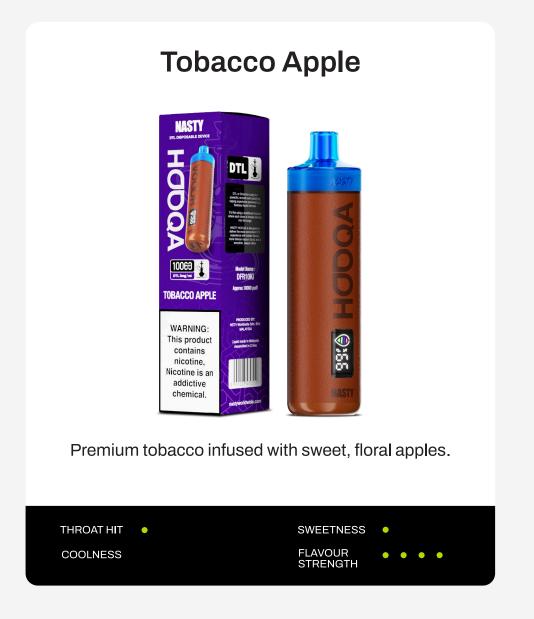












WE CALL THIS NASTY POD













Choose from our 6 NASTY POD PX2 Starter Kit options. Each comes with ONE FREE flavour pod.

Blue Bangs



Featuring a vibrant orchestra of natural flavours that harmonize effortlessly.

THROAT HIT • • COOLNESS • • • •

SWEETNESS • • FLAVOUR STRENGTH

Pineapple Ice



Refreshing blast of sweet-sour pineapples on ice for that exotic island getaway feel.

THROAT HIT • • COOLNESS • • • • •

SWEETNESS • • • • • FLAVOUR STRENGTH

Lemon Lime



Escape to the tropics with a hop in your step with this mesmerising lemon-lime blend.

THROAT HIT • • SWEETNESS • • • • COOLNESS • • • • • STRENGTH

Watermelon Ice



A cool and revitalizing explosion of frozen watermelon sweetness.

THROAT HIT • • SWEETNESS • • COOLNESS • • • FLAVOUR STRENGTH

Blueberry Sour Raspberry



Mouthwatering combination of sweet blueberry and sour raspberries.

THROAT HIT • • COOLNESS • • •

SWEETNESS • • • • FLAVOUR STRENGTH

Menthol



Clean menthol flavour that feels like the cool side of your pillow on a warm summer night.

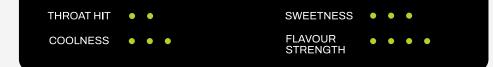
THROAT HIT • • COOLNESS • • • • •

SWEETNESS • • FLAVOUR STRENGTH

Blue Raspberry Lemonade



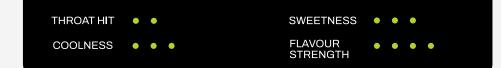
Tantalising combination of blue raspberry and tangy lemonade.



Strawberry, Raspberry & Cherry



Fresh strawberry flavour complemented by sour raspberries and sweet cherries.



Aqua Lemon



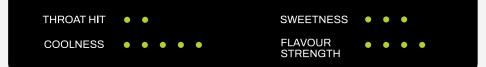
Ultra fresh flavour with a squeeze of lemon and a dash of mint.



Cherry Ice



Delicious wild cherries drenched in ice for a sweet, icy elixir to cool your senses.



Pineapple Ice



Refreshing blast of sweet-sour pineapples on ice for that exotic island getaway feel.



Lemon Lime



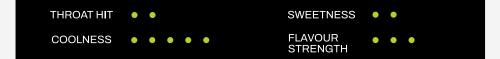
Escape to the tropics with a hop in your step with this mesmerising lemon-lime blend.

THROAT HIT	• •	SWEETNESS	• • •
COOLNESS	• • •	FLAVOUR STRENGTH	• • • •

Mineral Water



Experience the pure and refreshing feel of drinking straight from a natural spring.



Kiwi Passion Fruit Guava



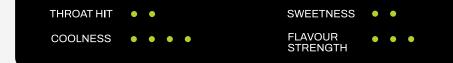
Tangy kiwi and fresh passion fruit layered in tropical guava flavour.

THROAT HIT	• •	SWEETNESS	•	•	•		
COOLNESS	• • •	FLAVOUR STRENGTH	•	•	•	• •	

Blue Bangs



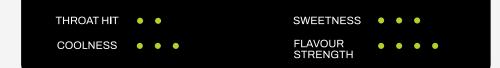
Featuring a vibrant orchestra of natural flavours that harmonize effortlessly.



Blueberry Sour Raspberry



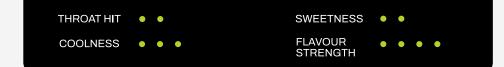
Mouthwatering combination of sweet blueberry and sour raspberries.



Fruit Rush



Delicious candied gummy flavour for a brighter, sweeter day that no one can mess up.



Blueberry Raspberry Lemonade



Tantalising combination of blue raspberry and tangy lemonade.



Menthol



Clean menthol flavour that feels like the cool side of your pillow on a warm summer night.



Strawberry Raspberry



Fresh strawberry flavour enhanced by the unique tartness of raspberries.

THROAT HIT	• •	SWEETNESS	• • •
COOLNESS	• • •	FLAVOUR STRENGTH	• • • •

Fizzy Cherry



Classic, bubbly cola flavour with a sweet cherry explosion for an incredible mouth-feel.

THROAT HIT	• •	SWEETNESS	•	•	•			
COOLNESS	• • •	FLAVOUR STRENGTH	•	•	•	•	•	

Watermelon Ice



A cool and revitalizing explosion of frozen watermelon sweetness.

THROAT HIT	• •	SWEETNESS	• • •
COOLNESS	• • • •	FLAVOUR STRENGTH	• • • •

WE CALL THIS NASTY POD













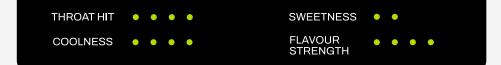
Approx. Puff 5,000







Ultra fresh flavour with a squeeze of lemon and a dash of mint.



Pineapple Ice



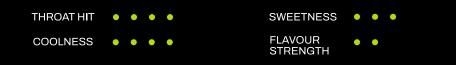
Refreshing blast of sweet-sour pineapples on ice.

THROAT HIT • • • • SWEETNESS • • • • COOLNESS • • • • FLAVOUR STRENGTH

Watermelon Ice



Refreshing, icy sweet blast of watermelon.



Peach Ice



Strawberry Pineapple Apple

Sweet, tangy strawberry with notes of pineapple and apple.

THROAT HIT	• • • •	SWEETNESS	•	•	•		
COOLNESS	• • •	FLAVOUR STRENGTH	•	•	•	• •	

Mango



Nothing comes close to our sweet and creamy ripe mango flavor.

THROAT HIT	• • • •	SWEETNESS • • •
COOLNESS	• • • •	FLAVOUR • • • • • STRENGTH

pple Ice



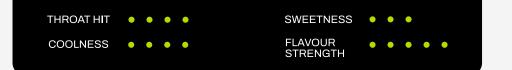
Sweet peach with a dash of icy mint.



Passion Fruit



Fresh and intense taste of rich, passion fruit.



Caramel Tobacco



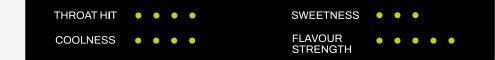
Brown tobacco laced with rich, golden caramel.

THROAT HIT •	• • • •	SWEETNESS	•	•	
COOLNESS		FLAVOUR STRENGTH	•	•	•

Kiwi Passion Fruit Guava



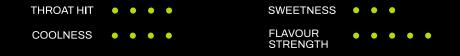
Tangy kiwi and fresh passion fruit layered in tropical guava flavour.



Cranberry Grape



Black grapes mixed with tangy cranberries.



Cherry Cola



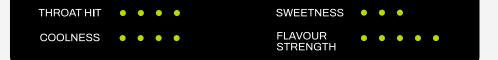
Classic cola flavour with a cherry explosion.



Blackcurrant



Juicy and intense blend of succulent blackcurrants.



Watermelon Ice



Refreshing, icy sweet blast of watermelon.

THROAT HIT • • • • SWEETNESS • • • • COOLNESS • • • • FLAVOUR STRENGTH

Strawberry Pineapple Apple



Sweet, tangy strawberry with notes of pineapple and apple.

THROAT HIT • • • • SWEETNESS • • • COOLNESS • • • FLAVOUR STRENGTH

Pineapple Ice



Refreshing blast of sweet-sour pineapples on ice for that exotic island getaway feel.

THROAT HIT • • • • SWEETNESS • • • COOLNESS • • • • FLAVOUR STRENGTH

Kiwi Passion Fruit Guava



Tangy kiwi and fresh passion fruit layered in tropical guava flavour.

THROAT HIT • • • • SWEETNESS • • • COOLNESS • • • STRENGTH

Passion Fruit



Fresh and intense taste of rich, passion fruit.

THROAT HIT • • • • • SWEETNESS • • • • COOLNESS • • • • FLAVOUR STRENGTH

Mango



Nothing comes close to our sweet and creamy ripe mango flavor.

THROAT HIT • • • • • SWEETNESS • • • • COOLNESS • • • • • STRENGTH

Aqua Lemon



Ultra fresh flavour with a squeeze of lemon and a dash of mint.

THROAT HIT • • • • SWEETNESS • • COOLNESS • • • FLAVOUR STRENGTH

Peach Ice



Sweet peach with a dash of icy mint.

THROAT HIT • • • • SWEETNESS • • • COOLNESS • • • • FLAVOUR STRENGTH

WE CALL THIS NASTY LIQ

ENJOY UNBEATABLE FLAVORS IN YOUR FAVORITE DEVICES.



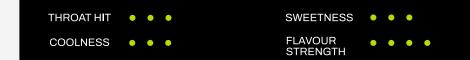


Mouthwatering flavors and super smooth draw. This all-new e-liquid delivers the same experience of using disposable devices.





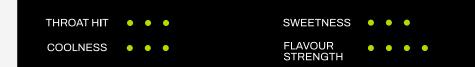
Enjoy a crystal-clear, unparalleled flavor experience that will have your senses rejuvenated.



Watermelon Ice



A cool and revitalizing explosion of frozen watermelon



Strawberry Milk



Rich, creamy milk blended with juicy, sweet strawberries for an all-day yummy feeling.





Strawberry Raspberry

Fresh strawberry flavor enhanced by the unique tartness of raspberries.

THROAT HIT	• • •	SWEETNESS	• • •
COOLNESS	• • •	FLAVOUR STRENGTH	• • • •

Vhimto Bull



Get a taste of this brilliantly supercharged mixed fruit flavor for an extra pep in your day.



Watermelon Strawberry



Refreshing fusion of watermelon and strawberry creates a sweet, juicy delight.



Peach Ice



Enjoy a cool, aromatic vape experience with succulent, sweet peaches and icy mint.



Pomegranate Berry



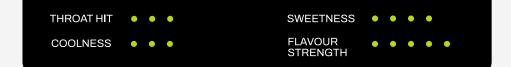
Sweet and tangy pomegranate blended with fresh, juicy berries for a vibrant vape.

THROAT HIT	• • •	SWEETNESS	• • •
COOLNESS	• • •	FLAVOUR STRENGTH	• • • •

Raspberry Watermelon



A delightful combination of juicy raspberries and refreshing watermelon juice.



Kiwi Passion Fruit Guava



Tangy kiwi and fresh passion fruit layered in tropical, aromatic guava.



Spearmint



Experience a crisp and invigorating spearmint freshness to revitalize your senses.



Strawberry Kiwi



Juicy strawberries and lively kiwi blended to create a refreshing taste experience.



Guava Ice



Savor the unique taste of guava with its sweet and slightly tart notes, followed by a floral aroma.



Mango Blackcurrant



Delicious wild cherries drenched in ice for a sweet, icy experience.



Mango Peach



Indulge in a delightful and revitalizing blend of mango and peach for a beach-getaway feeling.



Mix Berries Grape



Tantalizing blend of sweet, tart, and juicy flavors, combining various berry notes with grape.

THROAT HIT • • • SWEETNESS • • • COOLNESS • • • FLAVOUR STRENGTH

Creamy Tobacco



High-quality tobacco flavor with a luxurious, creamy finish suitable for tobacco lovers.

THROAT HIT • • • • SWEETNESS • • COOLNESS FLAVOUR STRENGTH

Custard Tobacco



Premium tobacco with a luscious custard undertone for a creamy-sweet finish you'll love.

THROAT HIT • • • • • SWEETNESS • • • COOLNESS FLAVOUR STRENGTH

Fruit Fusion



Discover a harmonious sweet and sour medley of sensational fruits that awakens your taste buds.

THROAT HIT • • • SWEETNESS • • • • • COOLNESS • • • • • FLAVOUR STRENGTH

Grape Pomegranate



Rich grape sweetness meets the tart, exotic allure of pomegranate, a delightfully flavorful blend.

THROAT HIT • • • SWEETNESS • • • COOLNESS • • • FLAVOUR STRENGTH

Grape Raspberry



Sweet grapes mixed with tangy raspberries for a refreshing burst of fruity delight.

THROAT HIT • • • SWEETNESS • • • COOLNESS • • • FLAVOUR STRENGTH

Aloe Grape



Refreshing aloe vera mixed with sweet grapes for lasting freshness throughout the day.

THROAT HIT • • • • SWEETNESS • • • • COOLNESS • • • • • STRENGTH

Blue Raspberry



Sweet and tart flavors blend harmoniously in these juicy blue raspberries.

THROAT HIT • • • SWEETNESS • • • • COOLNESS • • • • FLAVOUR STRENGTH

Blueberry Raspberry Strawberry



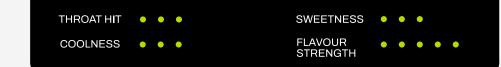
Sweet and tart flavors sing brightly in this blend of blue raspberry and strawberry.

THROAT HIT • • • SWEETNESS • • • COOLNESS • • • FLAVOUR STRENGTH

Cherry Cola



Try this classic cola flavor with a cherry twist for a sweet and fizzy vape experience.



WE CALL THIS NASTY LIQ

NASTY²





Experience the same satisfaction you get with disposables in our incredibly tasty, newly formulated salt nicotine e-liquids.

lemon a fruity masterpiece.

THROAT HIT • • SWEETNESS • • • FLAVOUR • • • • STRENGTH COOLNESS • • •

Pineapple Ice



Refreshing blast of sweet-sour pineapples on ice.

THROAT HIT • • SWEETNESS • • • FLAVOUR • • • • • STRENGTH COOLNESS • • • •

Strawberry Raspberry



Fresh strawberry flavour enhanced by the distinctive taste of blue raspberry.

THROAT HIT • • SWEETNESS • • • FLAVOUR • • • • STRENGTH COOLNESS • • •

Blueberry Raspberry Lemonade

NEW FLAVOR



Ripe blueberries, sun-kissed raspberries, and zesty

Fruit Fusion



Tasty mix of sweet and sour flavors that gives your taste buds a zingy, tangy sensation.

THROAT HIT • • SWEETNESS • • • FLAVOUR • • • • STRENGTH COOLNESS • • •

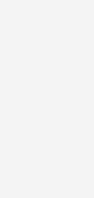
Menthol



Clean menthol flavour that's extremely refreshing.

THROAT HIT • • SWEETNESS • • FLAVOUR • • • STRENGTH COOLNESS • • • •

Pink Lemonade





Refreshing mix of tart cranberry juice and sweet

THROAT HIT • • SWEETNESS • • • FLAVOUR • • • • • STRENGTH COOLNESS • • •

Blue Bangs



An orchestra of natural flavors harmonized to perfection.

THROAT HIT • • SWEETNESS • • FLAVOUR • • • • • STRENGTH COOLNESS • • • •

Mango Peach Pineapple



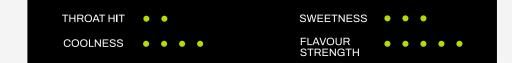
Rejuvenating blend of creamy mango, sweet peaches, and tangy pineapple.

SWEETNESS • • • THROAT HIT • • FLAVOUR • • • • • STRENGTH COOLNESS • • •

Pineapple Ice



Refreshing blast of sweet-sour pineapples on ice.



Mango Peach Pineapple



Rejuvenating blend of creamy mango, sweet peaches, and tangy pineapple.



Peach Ice



Sweet peach with a dash of icy mint.

THROAT HIT	• •	SWEETNESS	• • •
COOLNESS	• • • •	FLAVOUR STRENGTH	• • • •

Lemon Lime



Escape to the tropics with this beautiful lemon-lime blend.

THROAT HIT	• •	SWEETNESS	• • •
COOLNESS	• • •	FLAVOUR STRENGTH	• • • •

Mineral Water



Pure and refreshing, straight from a natural spring.

THROAT HIT	• •	SWEETNESS	•	•
COOLNESS	• • • •	FLAVOUR STRENGTH	•	• •

Kiwi Passion Fruit Guava



Tangy kiwi and fresh passion fruit layered in tropical guava flavour.

THROAT HIT	• •	SWEETNESS	• • •
COOLNESS	• • •	FLAVOUR STRENGTH	• • • •

Menthol



Clean menthol flavour that's extremely refreshing.



Gummy Bear



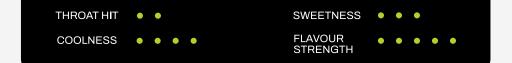
Delicious candied gummy flavour to sweeten your day.

THROAT HIT	•	•	SWEETNESS	•	•		
COOLNESS	•	• •	FLAVOUR STRENGTH	•	•	•	•

Berry Bull



Get a taste of this brilliant, supercharged mixed fruit flavour.



Watermelon Ice



Refreshing, icy sweet blast of watermelon.



Tobacco Menthol



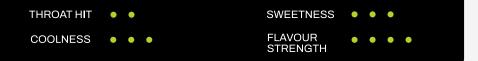
Cool, menthol layered with premium grade tobacco.



Blueberry Sour Raspberry



The deep sweetness of blueberries balanced by sour raspberries.



WE CALL THIS NASTY LIQ

ENJOY UNBEATABLE FLAVORS IN YOUR FAVORITE DEVICES.





Mouthwatering flavors and super smooth draw. This all-new e-liquid delivers the same experience of using disposable devices.





Enjoy a crystal-clear, unparalleled flavor experience that will have your senses rejuvenated.

THROAT HIT • SWEETNESS • • • • COOLNESS • • • • STRENGTH

Strawberry Milk



Rich, creamy milk blended with juicy, sweet strawberries for an all-day yummy feeling.

THROAT HIT • SWEETNESS • • • • COOLNESS FLAVOUR STRENGTH

Strawberry Raspberry



Fresh strawberry flavor enhanced by the unique tartness of raspberries.

THROAT HIT • SWEETNESS • • • • COOLNESS • • • • FLAVOUR STRENGTH

Vhimto Bull



Get a taste of this brilliantly supercharged mixed fruit flavor for an extra pep in your day.

THROAT HIT • SWEETNESS • • • COOLNESS • • • FLAVOUR STRENGTH

Watermelon Ice



A cool and revitalizing explosion of frozen watermelon sweetness

THROAT HIT • SWEETNESS • • • • COOLNESS • • • • STRENGTH

Watermelon Strawberry



Refreshing fusion of watermelon and strawberry creates a sweet, juicy delight.

THROAT HIT • SWEETNESS • • • • COOLNESS • • • • STRENGTH

Peach Ice



Enjoy a cool, aromatic vape experience with succulent, sweet peaches and icy mint.

THROAT HIT • SWEETNESS • • • • COOLNESS • • • • FLAVOUR STRENGTH

Pomegranate Berry



Sweet and tangy pomegranate blended with fresh, juicy berries for a vibrant vape.

THROAT HIT • SWEETNESS • • • • COOLNESS • • • • FLAVOUR STRENGTH

Raspberry Watermelon



A delightful combination of juicy raspberries and refreshing watermelon juice.



Kiwi Passion Fruit Guava



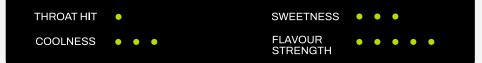
Tangy kiwi and fresh passion fruit layered in tropical, aromatic guava.

THROAT HIT	•	SWEETNESS	• • •
COOLNESS	• • •	FLAVOUR STRENGTH	• • • •

Spearmint



Experience a crisp and invigorating spearmint freshness to revitalize your senses.



Strawberry Kiwi



Juicy strawberries and lively kiwi blended to create a refreshing taste experience.



Guava Ice



Savor the unique taste of guava with its sweet and slightly tart notes, followed by a floral aroma.



Mango Blackcurrant



Delicious wild cherries drenched in ice for a sweet, icy experience.



Mango Peach



Indulge in a delightful and revitalizing blend of mango and peach for a beach-getaway feeling.



Mix Berries Grape



Tantalizing blend of sweet, tart, and juicy flavors, combining various berry notes with grape.

THROAT HIT	•	SWEETNESS	•	•	•	
COOLNESS	• • •	FLAVOUR STRENGTH	•	•	• • •	

Creamy Tobacco



High-quality tobacco flavor with a luxurious, creamy finish suitable for tobacco lovers.



obacco Custard Tobacco



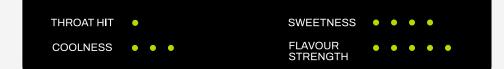
Premium tobacco with a luscious custard undertone for a creamy-sweet finish you'll love.



Fruit Fusion



Discover a harmonious sweet and sour medley of sensational fruits that awakens your taste buds.



Grape Pomegranate



Rich grape sweetness meets the tart, exotic allure of pomegranate, a delightfully flavorful blend.



Grape Raspberry



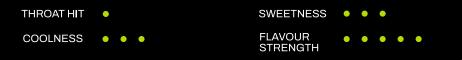
Sweet grapes mixed with tangy raspberries for a refreshing burst of fruity delight.



Aloe Grape



Refreshing aloe vera mixed with sweet grapes for lasting freshness throughout the day.



Blue Raspberry



Sweet and tart flavors blend harmoniously in these juicy blue raspberries.



Blueberry Raspberry Strawberry



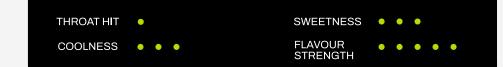
Sweet and tart flavors sing brightly in this blend of blue raspberry and strawberry.

THROAT HIT	•	SWEETNESS	•	•	•	
COOLNESS	• • •	FLAVOUR STRENGTH	•	•	• • •	

Cherry Cola



Try this classic cola flavor with a cherry twist for a sweet and fizzy vape experience.



WE CALL THIS NASTY JUICE





optimised for longer-lasting performance.

OFTEN IMITATED, **NEVER DUPLICATED.**

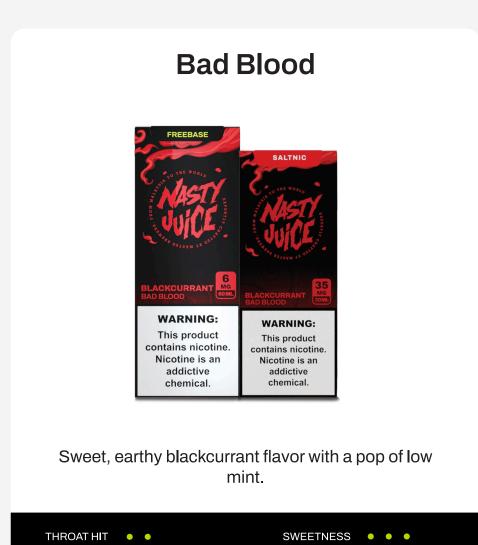
Freebase

60ML 3MG, 6MG 70VG, 30PG

Saltnic

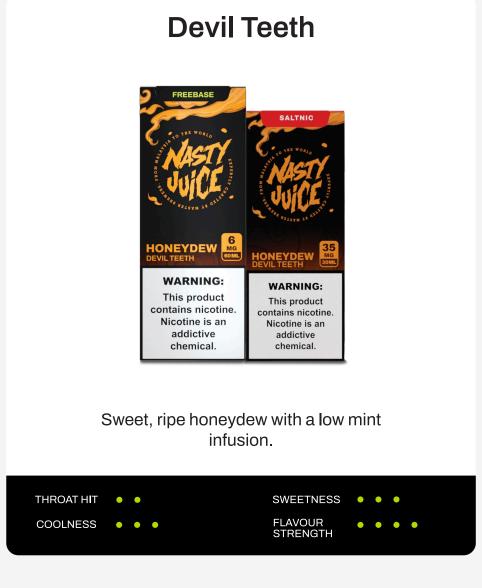
35MG, 50MG 50VG, 50PG

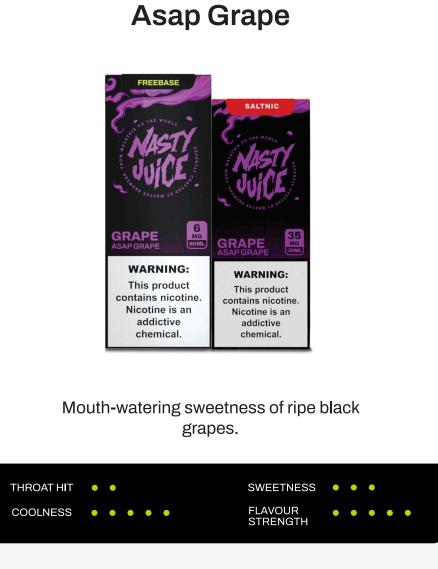


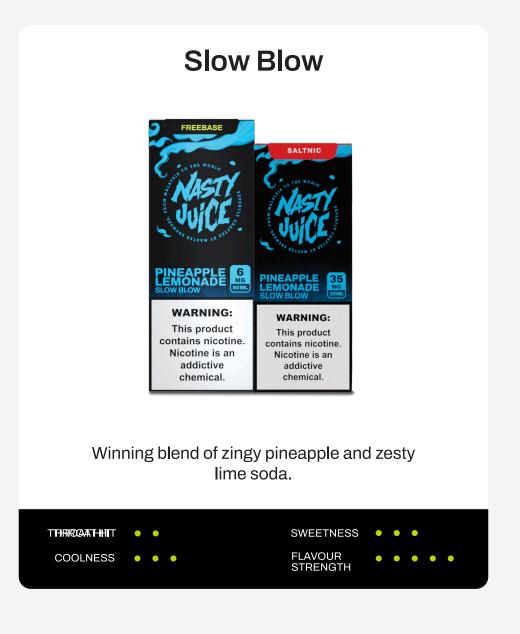


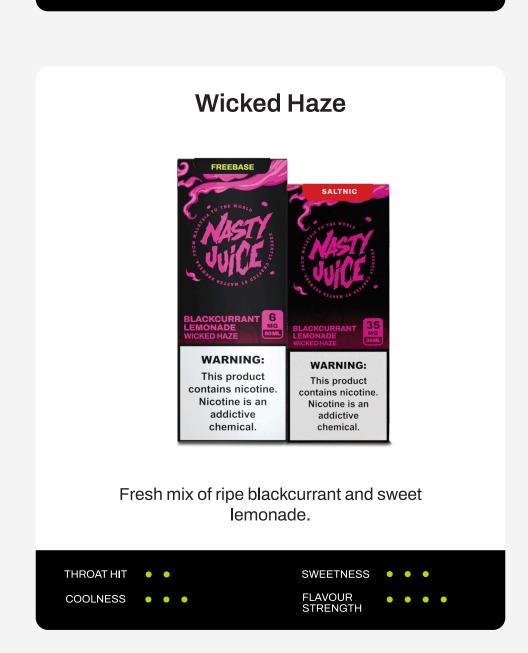
COOLNESS • • •

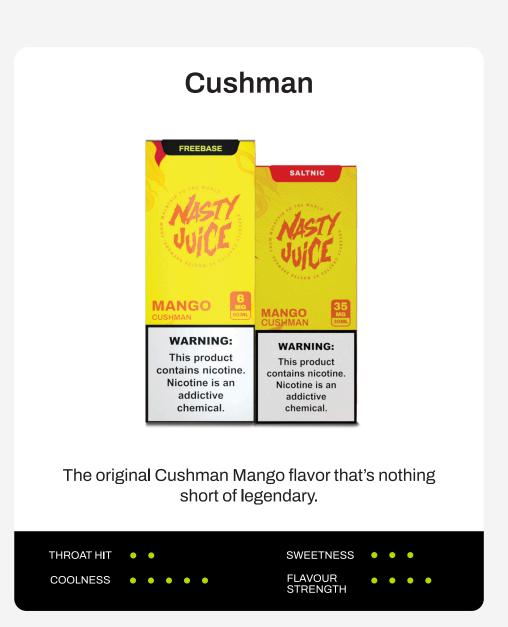
FLAVOUR • • • • • STRENGTH

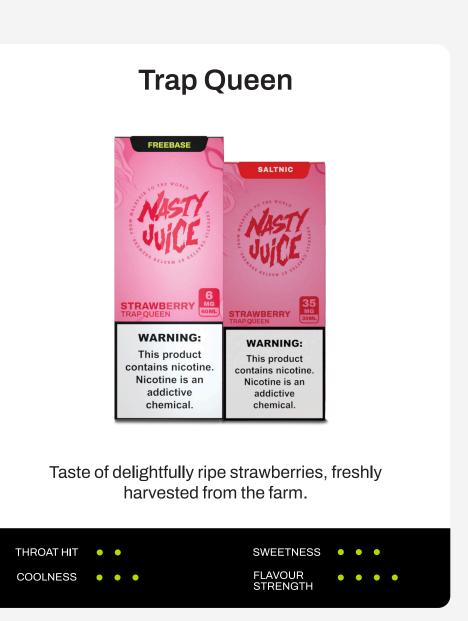


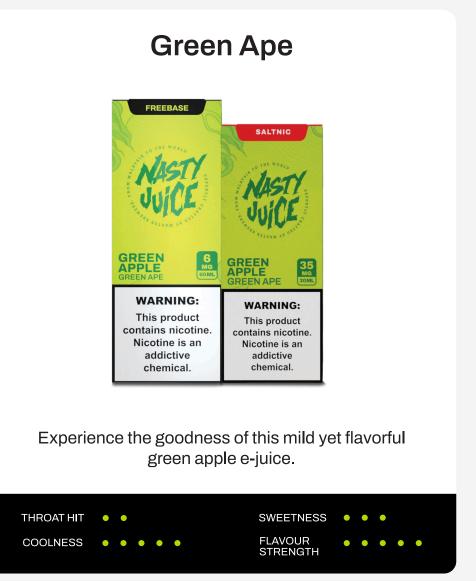








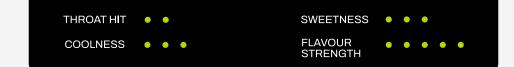








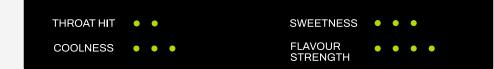
A classic tobacco blend with hints of velvety vanilla custard.



Cushman Mango Grape



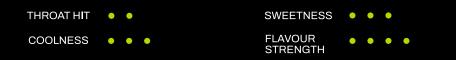
A combination of Mango and Grape for a new yet unique and exotic flavor that will tingle your senses.



Bronze Blend



Rich tobacco laced with golden caramel for a nice, smooth tobacco blend that's not too sweet.



Passion Killa



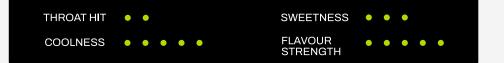
A blend of tangy passion fruit and zesty lemonade bursting with flavor, leaving your revitalized.



Cushman Mango Strawberry



Experience a wonderful taste from the world's best Strawberry and Mango mixture ever made.



Cushman Mango Banana



Mixture of Banana and Mango for an exclusive taste that will definitely blow your mind.





The Smoker's Choice.

We want to assist you to be the best version of yourself- a you free of addiction to cigarettes. In essence, enabling you to be more.

And that's waht we do each day - continuously improving and innovating, to be more for you.



ncig mpro







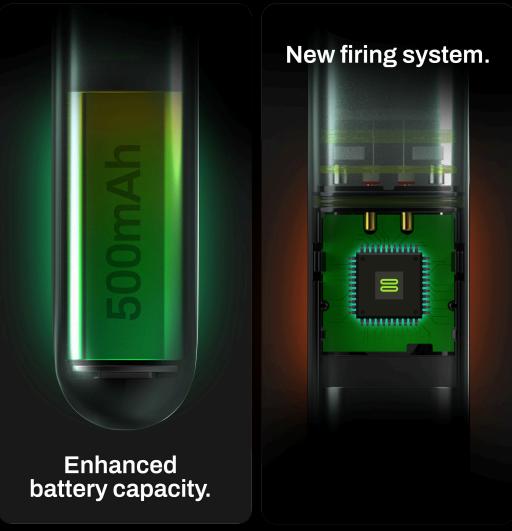
Available in 4 premium colours.

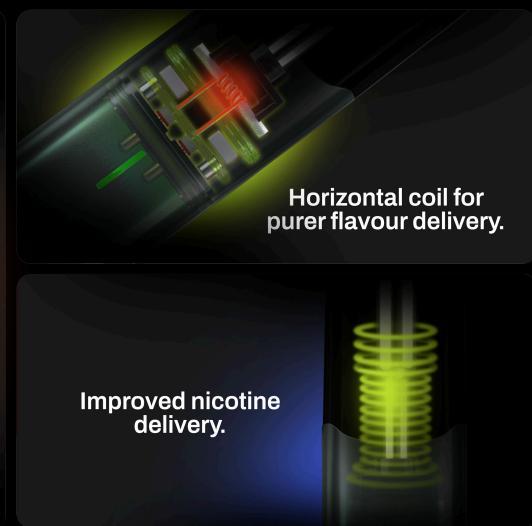






Experience ultimate all-day performance with ncig pro









ncig™extra

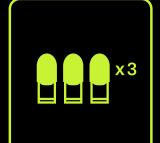
Premium Accessories.

The skin and neck strap utilizes our proprietary Grav-Loc technology for fast and secure docking



ncigmpod

Rasa lebih puas, tahan lebih lama.

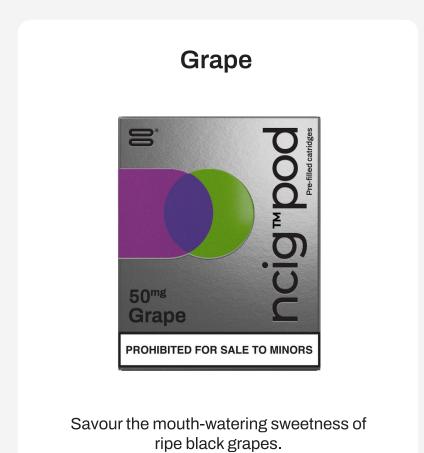






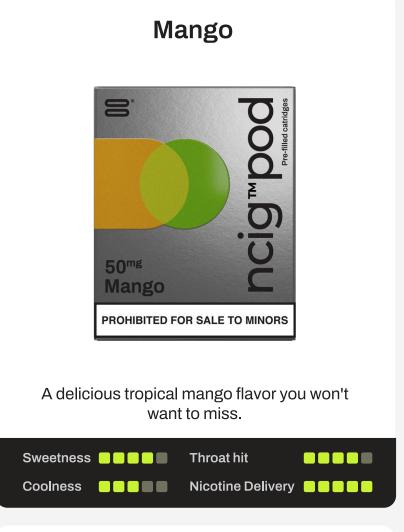


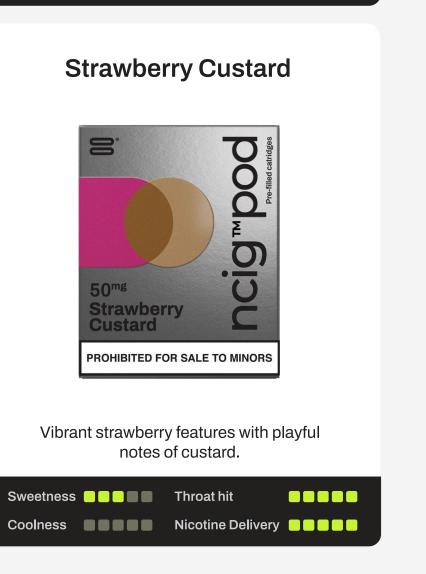


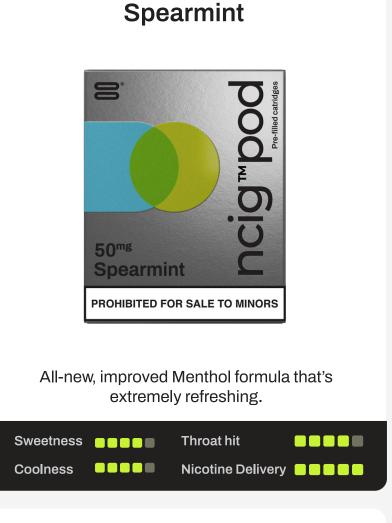


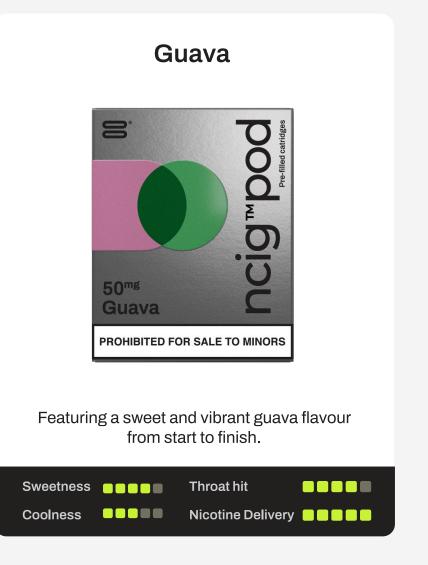
Sweetness Throat hit

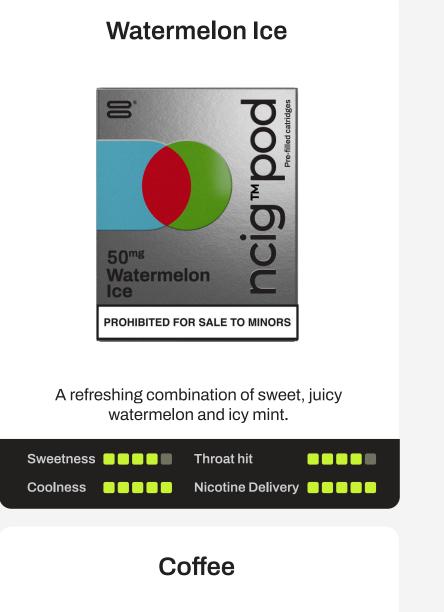












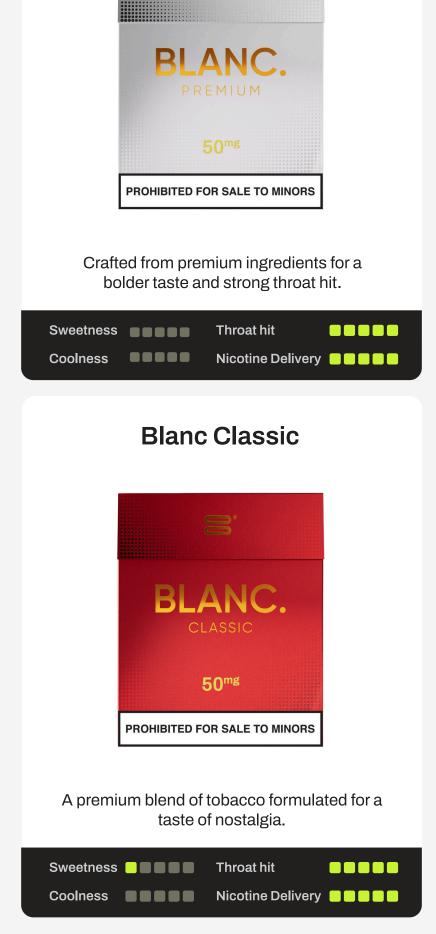
PROHIBITED FOR SALE TO MINORS

Indulge in the taste of a rich, smooth and

robust coffee blend.

Sweetness Throat hit

Coolness Nicotine Delivery Nicotine



Blanc Premium





UNBEATABLE.

CDU Tester



Get more foot traffic in your store with our live product testers.

Popup Booth



Hog the attention with our attractive Popup Booths.

Nasty Door Sign



Make sure they know NASTY is available in your store with our door signs.

Nasty Bogo Box



The perfect statement piece to bring the NASTY vibe to your store.

Shelf Talker



Engage shoppers' attention with our captivating shelf-talkers.

Vinyl Sticker Door



Make sure they know which NASTY products you carry with our vinyl door stickers.

Fancy Nasty Sticker



Show the world what you're about with these fancy NASTY stickers.

Price Tag Label



Stylish and efficient NASTY price tag labels.

Nasty Wall Clock



Keep your schedule impeccable with this striking NASTY themed, black and neon coloured wall clock.

Corporate Pen



Simple, straightforward NASTY-made pen.

Nasty Transparent Luggage



Lime green colored transparent polycarbonate suitcase with NASTY branding.

Nasty Multi-use Bag



Simple, minimalist style pouch bags in striking NASTY fashion.

Nasty Rubber Keychain



Spruce up your everyday gear with our striking NASTY keychains.

Packing Tape



Striking black and lime green NASTY packing tape.

Neon Notebook



50-sheet unique NASTY corporate notebook

Nasty Iphone Case



One of a kind colour specially crafted by NASTY for a unique experience.

OUR COMPETITIVE ADVANTANGE





WORLD CLASS CRAFTED E-LIQUIDS

NASTY delivers unbeatable flavours and satisfaction designed by master craftsmen, winning awards and recognition in compliance with market regulations across the globe.

UNIQUE BRANDING & DESIGN LANGUAGE

NASTY products look and feel different, engaging consumers on a deeper level. Our brand positioning and product design philosophy allows us to cut through the noise and grab attention.

WIDER RANGE OF CONSUMER SEGMENTS

NASTY offers a continuously evolving ENDS ecosystem that covers multiple consumer segments via multiple channels with easy-to-understand communications to guide consumers through their journey with ENDS.

WE UNDERSTAND CONSUMERS

Since 2015.

50,000

Retail points worldwide

3.5M

NASTY consumers

83 COUNTRIES

NASTY sold across 6 continents



At NASTY Labs, we focus on two things to set us apart from our competitors:

We craft our own unique flavours using the very best in e-liquid technology and insights from our global consumer base and regulations worldwide.

We design our own devices, packaging and in-store marketing support using our 3-step NASTY Design Philosophy for conversion, retention and loyalty.

Lure

First purchase triggered by fresh, attractive and engaging designs, packaging and display. Basically, a product that sells itself on the shelf.

Hook

Second purchase triggered by unbeatable flavour experience and satisfaction, something memorable that they've never had before.

Capture

Third purchase onwards relies on quality: consistent performance to the very last drop, every single time, in every NASTY product.

Client brand products developed by NASTY Labs



























TOBACCO HARM REDUCTION

Vaping has been around since the early 1980s. In the beginning it developed a niche following of consumers and was mostly for recreational use, never reaching the masses.

Vaping in the past was without a purpose.

The introduction of salt nicotine e-liquids in 2015 changed the industry forever. This new potent type of nicotine gave smokers a viable alternative that was 95% less harmful than cigarettes according to the Royal College of Physicians UK.

86M

ENDS consumers worldwide [2023]

\$25B

ENDS market value [2023]

Electronic Nicotine Delivery Systems (ENDS)

NASTY develops and manufactures a complete ENDS ecosystem aimed at adult smoking cessation.

ENDS

55%

Efficacy Rate

- Up to 55% efficacy for long-term smoking cessation at 5% concentration.
- Closely mimics the habits of smokers with the additional advantage of flavour variety and on-demand convenience.
- Releases relatively harmful vapour compared to carcinogenic cigarette smoke.

NRT

10%

Efficacy Rate

- Nicotine Replacement Therapy (NRT) solutions offer a 5 to 10% efficacy rate for long-term smoking cessation.
- The application of NRTs include nicotine gum, patches, inhalers, nasal sprays, and toothpicks
- Delivers nicotine that is absorbed orally and through the skin, but does not satisfy smoker "habits"

UNASSISTED

4%

Efficacy Rate

- Without support, the World Health Organization (WHO) estimates the success rate of unassisted smoking cessation at 1 in 25.
- Safest method to quit smoking but most challenging to achieve lasting results.
- Profession counselling and medication can more than double a smoker's chances of successfully quitting.

